

2013

## Forging a New Path : Faculty Buy-In for the Institutional Repository and Open Access Publishing

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### Recommended Citation

Hixson, Carol G.; Neville, Tina M.; and Henry, Deborah Boran, "Forging a New Path : Faculty Buy-In for the Institutional Repository and Open Access Publishing" (2013). *USF St. Petersburg campus Faculty Publications*. 25.

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## Forging a New Path

### Faculty Buy-In for the Institutional Repository and Open Access Publishing

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Presented at the Open Access Un/Conference, San Jose State University  
October 25, 2013

<http://dspace.nelson.usf.edu/xmlui/handle/10806/7729>

## What is USFSP?

- Master's level comprehensive, separately accredited (SACS) institution within the University of South Florida System
- 3 Colleges (Arts & Sciences, Business and Education) offer 35 degree programs to 6,000 students, including 2 fully online degree programs
- 142 full-time faculty and 149 adjunct faculty



## Nelson Poynter Memorial Library

- Separate from the USF Libraries and reporting to Regional Vice-Chancellor for Academic Affairs of USF St. Petersburg
- ADA-compliant 81,000 square foot building open 79 hours a week
- 21 permanent positions with another 8-10 temporary positions and several FTE of student assistants
- Full range of standard library services plus centralized campus support for distance/online learning and classroom technology support
- On-site collections of 300,000 items plus access to million+ electronic resources through the USF System
- Library-run institutional repository with 7300+ items and counting



## USFSP Digital Archive

<http://dspace.nelson.usf.edu/xmlui>



## USFSP Digital Archive

- Grounded in strategic plan
- Digital Collections Team established spring 2010
- Brought up archive March 2011
- More than 7700 items in the archive overall – and growing



## How We Achieved Faculty Buy-In

- Faculty Steering Committee to set policies
- Lead by example and follow-through
- Active marketing



## How We Achieved Faculty Buy-In

- Active marketing
  - Presentations to College Faculty Councils and academic departments
  - Reaching out to individual faculty
  - Open access events and presentations showcasing the archive
  - High profile collections
  - Faculty testimonials
  - Use of social media & blogging

## How We Achieved Faculty Buy-In

- Lifetime support to faculty
- Part of community of scholars
- Personalized collections page
- Comprehensive digital portfolios
- Library handles all the work of submitting
- Robust services and supporting materials
- Place to collect their students' work
- Informational materials

## Informational Materials

- SPARC Authors' Addendum
- What's In It For Me
- Step-by-Step Guide on Submission
- Links to presentations about the archive
- How to Search the Digital Archive

## Challenges

- Software has some limitations and we don't have in-house expertise to modify it
- Some of the more senior faculty see no need as their careers are at the peak
  - Trying to sell them on the "legacy" aspect
- Having the time to go as far as we would like to go with our services
- Getting new faculty to submit their own work

## Next Steps

- Continue to develop contextual materials and innovative marketing
- Develop or hire expertise to pull out more useful and user-friendly statistics from the database
- Find funding to provide focused staffing
- Work into the statewide context for archives which uses a different platform

Thank you!

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