

Scholarly Publishing Literacy: Reaching our Researchers

Presented by:

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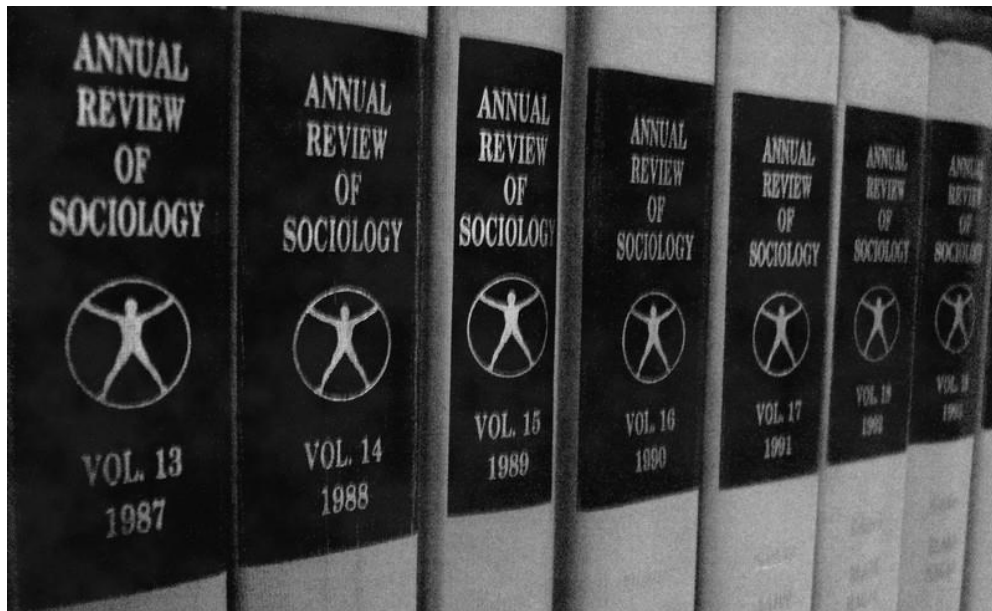
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Outline

- ▶ Defining scholarly publishing literacy
- ▶ Researcher scenarios
- ▶ Efforts in progress
- ▶ What we can do--suggested steps

Scholarly Publishing Literacy—What is it?

- ▶ “‘Scholarly publishing literacy’...includes the ability to recognize and avoid publishing scams and to differentiate counterfeit journals from authentic ones.”



--Jeffrey Beall, “Predatory Publishers and Opportunities for Scholarly Societies,” 2012, presented at American Educational Research Association meeting, <http://eprints.rclis.org/18044/>

Scholarly Publishing Literacy—What is it?

- ▶ ACRL whitepaper: “*Intersections of Scholarly Communication and Information Literacy: Creating Strategic Collaborations for a Changing Academic Environment*” <http://acrl.ala.org/intersections/>
- ▶ Three intersections between scholarly communication and information literacy:
 - ▶ Economics of the distribution of scholarship
 - ▶ Digital literacies
 - ▶ Changing roles of librarians

Scholarly Publishing Literacy—What is it?

- ▶ “[S]cholarly publishing literacy is a dynamic concept that needs to be considered at a broader level, through the lenses of digital scholarship and information literacy”

--Linlin Zhao, “Riding the wave of Open Access: Providing library research support for scholarly publishing literacy,”

Australian Academic & Research Libraries, 2014

<http://dx.doi.org/10.1080/00048623.2014.882873>

Zhao: Definition of Scholarly Publishing Literacy

- ▶ Subject expertise in relevant research fields
- ▶ Understanding of journals in the discipline, how they are ranked, types of research they publish
- ▶ Awareness of different roads to OA and their implications
- ▶ Familiarity with operations of OA journals
- ▶ Understanding of funders' policies related to OA
- ▶ Knowledge of licenses and copyright, including CCL
- ▶ Ability to manage one's own rights as an author
- ▶ Knowledge of key indicators of quality OA journals and ability to apply them
- ▶ Skills in using digital media to create and communicate research in a digital environment

Reaching our Researchers

- ▶ Can you think of other aspects of a definition of scholarly publishing literacy?
- ▶ How can we reach our researchers to ensure they are literate in scholarly publishing topics?

Researcher Scenario #1

- ▶ Professor Plum uploads final, published articles to the IR. Some of the .pdf files clearly state that they may not be reposted online.



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Researcher Scenario #2

- ▶ Dr. Peacock is alerted to an error in her article in an open access journal on your IR and asks to correct a paragraph in an article post-publication. It's just a few lines that need to be changed.



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Researcher Scenario #3

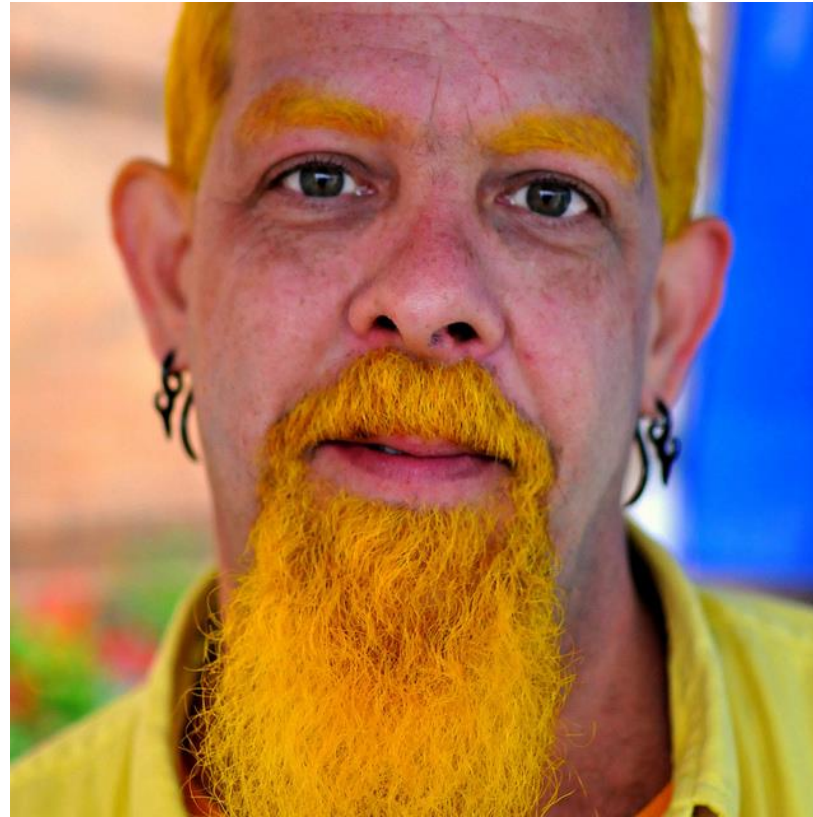


- ▶ Dr. Scarlet avidly avoids non-traditional publishing, fearing that she'll never get tenure if she publishes in an OA journal.

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Researcher Scenario #4

- ▶ Marvin Mustard, a graduate student planning to apply for faculty positions when he graduates, wants to exclusively publish in OA journals.



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Researcher Scenario #5



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- ▶ Professor White’s journal was set up with default language giving the journal copyright. Should she use a CCL instead?

Researcher Scenario #6



- ▶ Gary Green found online that he is listed on the editorial board for a journal he has never heard of.

“[Green Man Festival 2008](#)” by [Nicholas Smale](#) is licensed under [CC-BY 2.0](#)

Researcher Scenario #7

- ▶ Mr. Boddy wants to publish a new journal and charge high author fees, like some of the major publishers do, to make money for his department.



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Other Scenarios?

- ▶ Have you encountered additional scenarios that have provided opportunities for you to reach your researchers in a teaching moment?
- ▶ What kinds of things are you doing at your library to promote scholarly publishing literacy?

Efforts in Progress

- ▶ ACRL Scholarly Communication Toolkit

- ▶ <http://acrl.ala.org/scholcomm/>



- ▶ DOAJ Best Practices

- ▶ <https://doaj.org/bestpractice>



- ▶ Beall Predatory Publishers list

- ▶ <https://scholarlyoa.com/publishers/>

Efforts in Progress

▶ Creating Library LibGuides

- ▶ University of Iowa: Scholarly Publishing
http://guides.lib.uiowa.edu/scholarly_publishing
- ▶ Arizona State University: Scholarly Communication
<http://libguides.asu.edu/scholcomm>
- ▶ Boston College: Open Access and Scholarly Publishing
<http://libguides.bc.edu/openaccess>
- ▶ UMass Amherst: Scholarly Communication
<http://guides.library.umass.edu/scholarlycommunication>
- ▶ Northwestern: Scholarly Communication
<http://libguides.northwestern.edu/scholcomm>
- ▶ University of Notre Dame: Choosing a Journal
<http://libguides.library.nd.edu/c.php?g=221812&p=1880929>

▶ Developing video series

- ▶ University of Queensland
<https://www.youtube.com/playlist?list=PL00C07719206487B3>

Efforts in Progress

- ▶ Working with outreach and subject specialist librarians
- ▶ Working with editors and authors directly
- ▶ Hosting workshops with editors & new faculty/grad students/assistants
- ▶ Publishing in/presenting at faculty subject venues

What We Can Do--Suggested Steps

- ▶ Develop a holistic approach to scholarly publishing literacy that encompasses both traditional and OA publishing, for the full research and publishing cycle
- ▶ Work with societies and organizations to promote scholarly publishing literacy beyond just librarians
- ▶ Develop profession-wide core competencies for scholarly publishing literacy
- ▶ Educate library staff and faculty at all levels to be part of outreach efforts for scholarly communication at point of need
- ▶ Work with library schools to make scholarly communications part of the normal curriculum
- ▶ Find ways for the faculty to talk to each other about scholarly publishing literacy topics

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